



CBS TELEVISION
51 WEST 52 STREET
NEW YORK, NEW YORK 10019-6188
(212) 975-4321

Re: Children's Television Programming Report

Dear General Manager:

December 15, 2005

Under the FCC's children's television rules relating to informational and educational programming, every commercial television station is required to prepare and place in its public file a Children's Television Programming Report on FCC Form 398 by the tenth day following the end of each calendar quarter. The report for the Fourth Quarter is due to be placed in the public file by January 10, 2006.

Attached are pages from the FCC's Form 398 Report which include information as to the CBS Television Network's educational and informational children's programming scheduled during Fourth Quarter, 2005. Please note that these pages are being provided to you with only portions of the necessary information completed. Information relating to network programming has been filled out, but additional information regarding your broadcast (and preemption) of network programming, and all the required information relating to your qualifying non-network programming, must be completed by you. Completing the rest of the form is also, of course, your responsibility.

The partially completed Form 398 Report is also available to you on a website (<http://www.form398.car.cbs.com/>). To access the website, you need to enter the following information:

User Name: form398 (all lower case)
Password: car398 (all lower case)

Please refer to the wire sent on December 16, 2002 to all General Managers, Program Directors and Community Affairs Directors for additional information about the website.

As you know, the FCC's license renewal guidelines require the broadcast of three hours per week of "core" educational programming for children. Questions 2-5 on FCC Form 398, which deal with the broadcast of core children's programming, must be answered for qualifying programming broadcast during Fourth Quarter, 2005. Please note the following in responding to these questions.

Question 2 calls for the average number of hours of core programming broadcast by the station during the preceding calendar quarter. As you know, the Network offers three hours of qualifying core programming for broadcast each weekend. Please note, however, that the number of hours you report in response to Question 2 may differ if you did not broadcast all the core programming supplied by the Network, or if you broadcast additional local or syndicated educational

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programming that you determine meets the FCC's definition of core programming.

Question 3 requires stations to indicate whether they identify each program at its beginning as educational and informational. As of February 5, 2005 the E/I logo has appeared on all programming elements. If you are carrying this logo at the beginning of a network program, you should be in a position to answer this question in the affirmative.

Question 4(a) requires stations to indicate whether they identify the program as educational and provide information as to the program's target child audience to publishers of program guides. Question 4(b) requires stations to identify the publishers of program guides to whom it sends this information. The Network identifies to program guide publishers network programs that are educational and informational and their target ages, and, in response to Question 4(b), the Network has supplied the identities of the publishers to whom it provides information. We have previously suggested that you also supply this information, both as to qualifying network and non-network programs, in the local schedules you provide to program guides and listing services. Assuming you do so, you should be able to answer Question 4(a) in the affirmative, and you should add the identities of the publishers to whom you send information after the Network portion of the answer to Question 4(b).

The Network is providing the descriptive information required by Question 5 as to each of its core programs scheduled in the Fourth Quarter. This descriptive material includes a final sentence for each program indicating that it meets the definition of core programming. It is your obligation, however, to verify that you have met the core programming criteria that are within your control (for example, that the program is regularly scheduled on a weekly basis, airs between 7:00 AM and 10:00 PM, and is appropriately identified to publishers of program guides).

In responding to Question 5, you also will be responsible for indicating on the form the days and times on which you broadcast the programming and for providing information on preemptions of the programming on your station. Please note that unlike Question 6 (relating to the broadcast of "non-core" programming), Question 5 calls for the "day," and not the "date," on which the program is "regularly scheduled." So, for example, an appropriate response to the question's request for information about the "Days/Times" on which the program is broadcast would be "Saturday, 7-7:30 AM."

As you know, the Network is providing the three hours of core programming to you, both by closed circuit prior to each weekend and by "live" feeds on Saturday morning, in accordance with the order wire for the programs. Because each station schedules the programming, CBS cannot provide you with a listing of the dates and times of broadcast, or of network preemptions.

A Preemption Report must be completed for each core program that has been preempted during the quarter. The Preemption Report, which follows Question 5 in the form, should include the total number of times a program aired during the quarter (including the number of times the program aired at its regularly scheduled date and time and the number of times any rescheduled programs aired), the number of times it was preempted, and the number of preemptions that were rescheduled. In addition, the Preemption Report should indicate, for each preempted program episode: the date the episode was preempted; if rescheduled, the date and time the episode was rescheduled; whether promotional efforts were made to notify the public of the rescheduled date and time; whether the episode was rescheduled to the program's "second home" (i.e. a fixed time period to which the program is rescheduled when preempted); and the reason for the preemption.

Each station will be required to complete Question 5 and, if applicable, a Preemption Report, in their entirety with respect to any syndicated or local core program which it broadcasts.

Stations should respond to Question 6 (concerning the station's broadcast of "non-core" programming) by listing any programs they have broadcast during the preceding quarter which are specifically designed to meet the educational and informational needs of children, but do not meet one of the defined elements of core programming. For example, educational/informational children's programs which were not regularly-scheduled as defined by the Commission, or which were broadcast prior to 7 AM, should be listed in response to this question.

As with Questions 3 and 4, Question 6 requires stations to indicate (1) whether they identify each program at its beginning as educational and informational and (2) whether they so identify the program, and include information as to its target child audience, to publishers of program guides. Please refer to the discussion of Questions 3 and 4 above for information that will assist you in answering these portions of Question 6.

Please note that Question 6 must be answered for each non-network educational and informational children's program you broadcast, as well as for the network programs. It is your responsibility to provide all the requested information regarding any non-core local or syndicated educational programming you broadcast.

Question 7 seeks information regarding core programming you plan to broadcast in the next quarter. For network programming, we are providing the basic information, including each program's title, origination, length, target age and the required descriptive information. You will need to supply the days and times you plan to broadcast the network programs, as well as all relevant information regarding the non-network programs you plan to broadcast in the next quarter.

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To the extent there have been relevant non-broadcast efforts that will enhance the educational and informational value of core or non-core network programming, we will report them in response to Question 11. There were no such non-broadcast efforts in Fourth Quarter, 2005. You will need to report any relevant non-broadcast efforts you have made.

To reiterate, the **attached** pages from Form 398 include only certain information regarding network programming, and are not suitable for placement in your public file until you have made all necessary additions to these pages, and inserted them in a report which has been completed to include all other information required by Form 398. To the extent you deem it necessary, you may wish to consult your broadcast counsel regarding your obligations under the FCC's children's programming rules. If you have any questions, please contact your Affiliate Relations Regional Director or give me a call (212) 975-4191.

Best regards,

Rhonda Troutman
Senior Vice President
CBS Affiliate Relations

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
October 1, 2005 – December 31, 2005


During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LAZYTOWN
DORA THE EXPLORER
LITTLE BILL
BLUE'S CLUES
THE BACKYARDIGANS
GO, DIEGO, GO

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2005 through December 31, 2005, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.


Howard F. Jaackel
Vice President, Associate General Counsel

Date: January 4, 2006